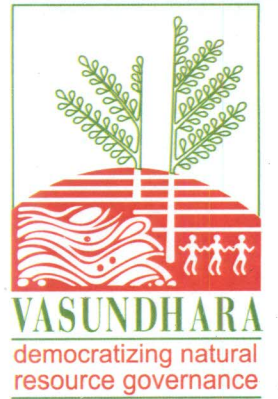


Letter No.- VASU/0256/24-25  
Date-05.12.2024

## Vasundhara



### Invitations for Universities to Participate in our Research Project

We are pleased to invite esteemed universities to participate in a significant research project titled “**Determining Fair Price: Analytical Investigation into Pricing Models for Minor Forest Products (MFPs)**”. This project aims to explore and establish fair pricing mechanisms for MFPs in Odisha, with the goal of ensuring equitable compensation for forest dwellers while promoting sustainability and preventing exploitation by intermediaries.

#### Short description on Research Topic

The research on “**Determining Fair Price: Analytical Investigation into Pricing Models for MFPs**” aims to explore and establish fair pricing mechanisms for Minor Forest Products (MFPs) in Odisha. The study focuses on analysing current pricing models and identifying factors such as production costs, market demand, intermediaries, and local community incomes that influence the pricing of MFPs. By examining the dynamics of these factors, the research seeks to develop a fair pricing framework that ensures equitable compensation for forest dwellers, promotes sustainability, and prevents exploitation by middlemen. The findings can inform policy recommendations for pricing strategies that balance economic viability with social and environmental responsibility in the MFP sector.

N.B.- The project is expected to be completed within **6 months**, with the possibility of extension depending on project requirements and fund availability.

We invite universities to participate in this important study. Your institution’s involvement will be instrumental in contributing to the development of a sustainable and fair pricing system for MFPs, benefiting both the forest ecosystem and the livelihoods of forest-dependent communities.

In line with this invitation, we would also seek an estimated budget for conducting this research study.

For any inquiries or further details, please contact us at 9861696817 / 8144406779.

We look forward to the opportunity to collaborate with esteemed institutions and make a meaningful impact in the MFP sector.

Warm Regards,



Y. Giri Rao  
Executive Director  
Vasundhara

Letter No.- VASU/0255/24-25

Date-05.12.2024

## Vasundhara



### Invitation for Universities to Participate in Research Project on Minor Forest Products Value Chains in Odisha

We are pleased to invite esteemed academic institutions (universities) to collaborate on a significant research project titled "**Mapping Value Chains: Comparative Analysis of 10 Major Minor Forest Products (MFPs) in Odisha**". This project aims to delve into the economic and social dynamics surrounding key non-timber forest products in Odisha, with a particular focus on the impact of these products on local communities, including tribal populations.

#### Short description on Research Topic

The research on "**Mapping Value Chains: Comparative Analysis of 10 Major Minor Forest Products (MFPs) in Odisha**" focuses on understanding the economic and social dynamics surrounding key non-timber forest products in the state. It aims to trace the value chains of ten major MFPs, such as bamboo, tamarind, honey etc., from collection through processing and distribution to final consumption. By comparing these value chains, the study seeks to evaluate their economic contribution, profitability, sustainability, and impact on local communities, particularly tribal populations. The findings will provide insights into improving market access, enhancing value addition, and promoting sustainable practices in MFP management, benefiting both forest ecosystems and rural livelihoods.

**N.B:** - The project is set to be completed within **6 months**, with an option for extension based on the project's progress and availability of funds.

We are seeking interests from universities to participate in this important study. The selected institution will be expected to conduct comprehensive research on the value chains of the identified MFPs, with a goal to provide actionable insights for enhancing both the local economy and the sustainability of forest resources.

In line with this invitation, we would also seek an estimated budget for conducting this research study.

For any inquiries or further details, please contact us at 9861696817 / 8144406779.

We look forward to the opportunity to collaborate with your esteemed institution on this important project.

Warm Regards,



Y. Giri Rao  
Executive Director  
Vasundhara